

NRC NEWS

Office of Public Affairs, Headquarters

Washington, DC. 20555-0001 www.nrc.gov ■ opa.resource@nrc.gov

No: 22-042 CONTACT: Office of Public Affairs, 301-415-8200 October 19, 2022

NRC Expands Social Media Platforms by Adding Instagram

The Nuclear Regulatory Commission is adding <u>Instagram</u> as a new platform to its social media program. Beginning today, the NRC will post photos, short videos, and graphics on Instagram to provide a more creative approach to information regarding the NRC's mission, with a focus on the skilled and diverse employees who carry it out.

"We're adding Instagram to <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, <u>LinkedIn</u> and <u>Flickr</u> as social media tools to enhance our communication with the public," said NRC Chair Christopher T. Hanson. "Social media augments our news releases, website and other means we use to provide timely and transparent communications."

Individuals will be able reach the Instagram page or the agency's other social media accounts through icons on the NRC <u>homepage</u>, without having an account. Those already on Instagram can follow us directly on the <u>platform</u>.

Updated comment guidelines, a social media disclaimer and other information can be found here.